

**From Money-Credit and Coordination Committee:**

**Decision No: 2017/4**

**DECISION ON PROVIDING SUPPORT TO THE PARTICIPATION IN OVERSEAS  
FAIRS**

**SECTION ONE**

**Objective, Scope, Legal Basis and Definitions**

**Objective**

**ARTICLE 1** – (1) This Decision aims at contributing in the promotion and increased levels of export of Turkish export products in foreign markets by means of subsidizing the promotional expenses incurred by the organizers and the exhibitors of the fairs organized overseas.

**Scope**

**ARTICLE 2** - (1) The subsidies under this Decision shall be made available to the companies established in accordance with the provisions of Turkish Code of Commerce, being a member to an exporters' association, and producers/manufacturers' organizations of Turkey.

**Legal Basis**

**ARTICLE 3** - (1) This Decision is held pursuant to the "Decree on State Subsidies For Export" entered into force by the Ministerial Cabinet Decree No 94/6401 dated 27/12/1994.

**Definitions**

**ARTICLE 4** - (1) The following terms used in this Decision have the following meanings:

**a) Ministry;** Ministry of Economy,

**b) Organizer;** Companies or organizations granted with the authority to organize overseas fairs through a temporary or permanent license given by the Ministry under the 2010/5 numbered Communiqué on the Organization and Evaluation of Overseas Fairs,

**c) Exhibitor;** Companies established in accordance with the provisions of Turkish Code of Commerce, being a member to an exporters' association, and producers/manufacturers' organizations of Turkey, which participate in the overseas fairs under this Decision, or such fairs designated in the list of international industrial fairs to be supported, organized at abroad, as announced by the Ministry (Directorate General of Export),

**ç) Producer/Manufacturers' Organization:** Industrial associations (Promotional Task Forces, Federations, Associations, Societies) which gather together and represent the manufacturers and producers in the same industry, and Exporters' Associations,

**d) Overseas Fair Organization:** Turkish Export Products Fair, Industrial Turkish Export Products Fair, Industrial Fair with Participation of Foreign Exhibitors, and National Participation Organization organized at abroad under the coordination of an organizer designated by Ministry in order to promote and market the Turkish export products,

**e) National Participation:** Under the coordination of an organizer designated by Ministry, the collective participation of Turkish companies in the general or industrial international fairs organized at abroad,

**f) Turkish Export Products Fair:** Overseas fairs organized by organizers only for promotion of Turkish export products,

**g) Industrial Turkish Export Products Fair:** Overseas fairs organized by organizers only for promotion of Turkish export products for a specific industry,

**ğ) Industrial Fair with Participation of Foreign Exhibitors:** Overseas industrial fairs organized by the organizers, where foreign exhibitors are allowed to participate, besides national exhibitors,

**h) Individual Participation:** Direct participations of the exhibitors in such fairs pursuant to the participation requests of Secretary General of Exporters' Associations, or in such fairs designated and announced by Ministry (General Directorate of Export) in a list of industrial international fairs to be organized at abroad, published in the official website of Ministry,

**ı) Sums to be Subsidized:** Sums to be paid to the exhibitor, on the square meter basis, for rent, transportation, freight and stand-related costs, as determined by Ministry (General Directorate of Export), and published in the official website of Ministry,

**i) Circular:** Circular on the Principles and Procedures of Implementation of this Decision,

## **SECTION TWO**

### **Scope of Subsidy**

#### **Subsidizing the Fair Participations**

**ARTICLE 5 - (1)** Fair participations and individual participations of Exhibitors in the overseas fairs shall be subsidized on the basis of the square meter size of the stand area rented by an exhibitor.

(2) Said sum to be subsidized will be determined individually for each overseas fairs. In case of international industrial fairs for which individual participation is subsidized, such sums may be determined individually for each fair and/or on the basis of specific industry.

## **Subsidizing the Organizer's Promotional Activities with respect to the Overseas Fair Organizations**

**ARTICLE 6 -** (1) The expenses incurred by organizers designated by Ministry for those overseas promotional activities that are defined in the Circular for the purposes of promotion of the Turkish export products, industries, exhibitors or overseas fair organization with respect to the overseas fair organizations shall be subsidized at the rate of 75% of incurred expenses. The amount of the subsidy may not be more than TRY 320,000 if the overseas fair is of a general type, or TRY 500,000 if it is organized for a specific industry.

(2) In the case of industrial fairs, the 75% of expenses as estimated in its presentation project to be submitted to and then pre-approved by Ministry (General Directorate of Export) shall be subsidized, but in any case not exceeding TRY 320,000, in addition to the subsidy amount of TRY 500,000 defined in the first paragraph above.

(3) The expenses of rent, stand installation, transportation and organization for the "Turkish Brand" stands set up by an organizer in those overseas fair organizations selected by Ministry (Directorate General of Export) among the list of the overseas fair organization as published by Ministry shall be subsidized under the first and second paragraph of this Article. The projects of the "Turkish Brand" stands must be approved by Ministry (Directorate General of Export) before relevant fair commences.

### **Upper Limits of Subsidy**

**ARTICLE 7 -** (1) The amount of subsidy to be paid to the exhibitor on the basis of fair shall not be more than TRY 50,000 if such overseas fair is of a general type; TRY 75,000 if it is an industrial one, or TRY 250,000 if it is a prestigious fair as determined by Ministry (Directorate General of Export)

(2) Sum to be subsidized may not be more than 50% of the estimated total cost as defined per square meter on the fair and/or country and/or industry, and 70% for the target countries determined by Ministry.

(3) An exhibitor may benefit from prestigious fair participation subsidy for a maximum of 2 (two) times per calendar year, for fairs determined by Ministry (Directorate General of Export).

**ARTICLE 8 -** (1) Upper limits of subsidy under this Decision shall be increased at the rate of  $(CPI + D-PPI)/2$  at the beginning of each calendar year.

## **SECTION THREE**

## **Miscellaneous Provisions**

### **Implementation**

**ARTICLE 9** - (1) Information, documentation and other issues related with the implementation as required to make a decision on the subsidy applications under this Decision shall be defined by the Circular to be published by Ministry.

### **Sanctions**

**ARTICLE 10** - (1) Should it is found out that unfair and/or unjustified payment is made to the exhibitor or organizer under this Decision, then 6183 Numbered Law on Collection Procedure of Public Receivables shall apply.

### **Authority**

**ARTICLE 11** - (1) With respect to the matters regulated under this Decision, Ministry is authorized to define the principles and procedures of implementation, issue instructions related to the implementation, to examine and make a decision with regard to the potential force majeure events, special and compulsory cases and the disputes, and decrease the rates of subsidy and upper limits if it is necessary to do so, to collect any sums of subsidy payable against any kind of public receivables, and to restrict any expenses to be subsidized and subsidy payables considering the budgetary limitations.

### **Repealed Legislation**

**ARTICLE 12** - (1) 2009/5 Numbered Communiqué on Subsidization of the Overseas Fair Participations published in the Official Journal No 27448 dated 30/12/2009 pursuant to Decision No 2009/11 dated 23/12/2009, and this Decision of Money, Credit and Coordination Committee is repealed.

(2) The references made in other legislations to 2009/5 Numbered Communiqué on Subsidization of the Overseas Fair Participations shall be deemed to be made to this Decision, effective as of 01/07/2017.

**TEMPORARY ARTICLE** - The provisions of this Decision shall not apply to the applications with respect to the participations effectively made in the fairs which have commenced before 01/07/2017.

### **Effectiveness**

**ARTICLE 13** - This Decision enters into force on 01/07/2017.

### **Execution**

**ARTICLE 14** - This Decision shall be executed by Ministry of Economy.